COUNTY AGENDA REQUEST

Department:	Board of Commissioners	Presenter(s):	Commissioner David Barlow
Meeting Date:	Thursday, May 28, 2015	Type of Request:	Presentation/Recognition

Wording for the Agenda:

Presentation from Mr. Mike Conaway regarding the 2015 Global Leadership Summit.

Background/History/Details:

Commissioner Barlow has asked Mr. Mike Conaway to present to the Board of Commissioners, and others information regarding the 2015 Global Leadership Summit that will be held at the Heritage Christian Church in Fayetteville on Thursday, August 6-Friday, August 7.

The Global Leadership Summit is known for being world-class, accessible, affordable and creates a culture of leadership that is best experienced as a team to help create shared vision and a common language, and is Christ-Centered.

The Global Leadership Summit is a two-day, leadership event experienced by more than 260,000 leaders around the world, representing some 15,000 churches and featuring some 13 speakers.

Mr. Mike Conaway is a representative of Heritage Christian Church, which is the host location for this year's event.

What action are you seeking from the Board of Commissioners?

Presentation from Mr. Mike Conaway regarding the 2015 Global Leadership Summit.

If this item requires funding, please describe:

Not Applicable.

Has this request been considered within the past two years?	No	If so, when?	
Is Audio-Visual Equipment Required for this Request?*	Yes	Backup Provided with Request?	No

**** All audio-visual material must be submitted to the County Clerk's Office no later than 48 hours prior to the meeting. It is also your department's responsibility to ensure all third-party audio-visual material is submitted at least 48 hours in advance.***

Approved by Finance	Not Applicable	Reviewed by Legal	
Approved by Purchasing	Not Applicable	County Clerk's Approval	Yes
Administrator's Approval			

Staff Notes:

WCA BY THE NUMBERS —2014—

220,000
SUMMIT LEADERS REGISTERED

15,000
CHURCHES REPRESENTED AT THE SUMMIT

108
COUNTRIES

50
LANGUAGES

310+
U.S. PREMIER HOST SITES

400+
INTERNATIONAL HOST SITES

7,000+
WCA MEMBER CHURCHES WORLDWIDE

90+
DENOMINATIONS REPRESENTED

WILLOW CREEK ASSOCIATION

THE GLOBAL LEADERSHIP SUMMIT

August 6-7, 2015 | willowcreek.com/summit

WHO WE ARE

Founded in 1992, Willow Creek Association (WCA) exists to help Christians grow their leadership to maximize Kingdom impact. WCA is committed to a singular idea: that inspired, encouraged and equipped Christian leaders create thriving local churches that redeem their communities for Christ.

OUR CAUSE | A GLOBAL MISSION FOR A GLOBAL CHURCH

WCA's passion is to help leaders worldwide–men and women–realize God's vision for their lives, churches and communities. Through The Global Leadership Summit (TGLS), Partners and WCA Membership we create world-class leadership development experiences and resources to energize Christians and mobilize churches globally.

TGLS | CENTERPIECE OF A LEADERSHIP MOVEMENT

The Global Leadership Summit is a two-day, world-class leadership event experienced by more than 260,000 leaders around the world, representing some15,000 churches. It's telecast LIVE from Willow's campus (near Chicago) every August to 375+ Premier Host Sites. Throughout the fall, Summit events take place in an additional 500+ cities, 120 countries–and translated into 55 languages.

"IF THERE WAS EVER A TIME IN HUMAN HISTORY THAT WAS CRYING OUT FOR COURAGEOUS LEADERSHIP, THE TIME IS NOW."

BILL HYBELS

SUMMIT VALUES | THE NON-NEGOTIABLES

World-Class, Accessible & Affordable: Getting better as a leader demands intentionality. Each Summit faculty member is carefully selected to deliver intellectually rigorous content in an environment that fosters vigorous thinking and dialogue. Hosted in 875+ cities worldwide, the Summit is both accessible and affordable, facilitating large team participation.

A Culture of Leadership: Everybody has influence and the potential to spark positive change. A culture of Christ-centered leadership can change individual lives, churches, businesses, government, schools and homes. For many leaders, the Summit is the most leadership-infusing annual experience they use to build into their entire congregation.

Unapologetically Christ-Centered: From the very beginning, the primary target of the Summit has been church-focused. Increasingly the Summit attracts Christian leaders from every walk of life. Still, the leadership core in a local church remains the focal point. A culture of Christ-centered leadership can change an entire church, a community…even the world!

Local Ownership, Global Reach: Our host sites and local church leaders are uniquely equipped to reflect Christ to the communities they serve. Whether in a suburb of Los Angeles or a village in Vietnam, local leaders are challenged to elevate their intensity of leadership and adapt the learnings within their cultural context.

REGISTER NOW

willowcreek.com/summit | 800-570-9812

What Does it Take to Be a Summit Partner?

Share the leadership development experience of the Summit to churches/organizations in your region.
Imagine what God could do…

Responsibilities of a Partner Church/Organization:

- **Select a Key Contact to oversee your Summit Partner Program.**
- **Commit to bring 10-15% of your adult population to the Summit August 6-7, 2015.**
- **Work with your Host Site Promotional Strategist to develop a strategic plan that invites leaders from your region.**
- **Influence at least three other organizations to attend the Summit.**
- **Actively promote the Summit in meetings and conversations.**
- **Purchase the first 5 or 10 seats (depending on your terms) right away to signify your commitment.**

In exchange for promoting the Summit, a Summit Partner is offered a discounted rate per person for their congregation/members.

$ 99 until 6/23/15

$129 thru 8/6/15

A priority code for this pricing will be provided once approved as a Summit Partner.

THE GLOBAL LEADERSHIP SUMMIT
August 6-7, 2015 | willowcreek.com/summit

THE GLOBAL LEADERSHIP SUMMIT

TOP 10 OUTCOMES

RESEARCH METHODOLOGY: 3,743 total surveys were collected approximately 6-9 weeks after The Global Leadership Summit 2014. Some 1,952 *repeat participants* reported how previous Summit experiences had impacted their lives and organizations. This sample size produces a 3% error margin with a 99% confidence level that the results reflect the average outcomes for all TGLS 2014 participants. Each question was asked 2-3 ways to validate the precision of this self-reported data. Top 3 and bottom 3 outliers were removed to calculate the most representative average participant responses below.

PARTICIPANT Outcomes	Average	OUTCOME Explanation
Improved work quality	86%	86% of participants who applied new team-building skills learned at TGLS "Agree" or "Strongly Agree" that those skills have improved the quality of their work
Volunteered at church	13%	13% of church leaders "volunteered for a new church leadership position" because of inspiration received at the Summit
Shared the Gospel	25%	25% of repeat participants reported "TGLS inspired [me] to share the Gospel in the past 2 years" with average results of 93 first-time commitments per participant
Increased job satisfaction	87%	87% "Agree" or "Strongly Agree" that they found "a greater sense of significance and satisfaction from a new leadership position" the Summit inspired them to pursue
Gave $ to help community	33%	33% of repeat participants have "given to impact [the] community in the past 2 YEARS because of inspiration from TGLS" with the average amount given at $7,935
Managed people better	81%	Of the 55% who report a superior attending the Summit in the past, 81% reported concrete ways their "supervisor or organization's top leader improved because of TGLS"
Did not quit leading	10%	10% of leaders who have attended multiple times say they "would have quit [their] leadership position without inspiration from Summit speakers to persevere"
Trained other leaders	65%	65% of repeat participants teach others about leadership. They taught 68 other people on average in the past 2 years and plan to train another 41 people in the next year
Impacted community	54%	54% cited concrete ways they served the poor (33%), comforted the hurting (20%), educated others (19%), helped youth (19%), and fought injustice (8%)
Served the poor	33%	Of the 408 participants who reported a specific "number of people in poverty served," they had contributed to organizations serving 775,214 people or 1,900 people on average