



Action Agenda

Public Arts Committee
February 20, 2017
7:00 P.M.

The Fayette County Public Arts Committee met in an Official Meeting on February 20, 2017 at 7:00 p.m. in the Conference Room of the Fayette County Administrative Complex, 140 Stonewall Avenue, Fayetteville, Georgia.

Committee Members Present: Rich Brown
Heather Cap
Robert Johnson
Jeff Mellin
Sam Patton
Donna Thompson

Committee Members Absent: Roger Sibaja

Guests Present: Steve Brown

1. Call to order by Committee Chair Donna Thompson

Donna Thompson called the meeting to order at 7:00 p.m.

2. Acceptance of agenda.

Jeff Mellin made motion to accept the agenda. Heather Cap seconded.
Motion passed 6-0-0.

3. Approval of Minutes of January 4, 2017 meeting.

Jeff Mellin made a motion to approve the minutes. Heather Cap seconded.
Motion passed 6-0-0.

4. Guest Presentation.

No Guest Presentations.

OLD BUSINESS

5. Discussion of Earth Day project.

Heather Cap made motion to discuss Earth Day project. Robert Johnson seconded.

Heather Cap said Fayette County Earth Day will be held at the Stonewall Complex this year. She attended the Earth Day meeting on February 4. April McDaniel has invited us to take part in the event. We have been offered a booth and possibly can do some more birdhouses. She said they discussed doing a larger joint project with our Committee and the Earth Day Committee. It would be a community based project using recycled material to do an art mural. A Chloroplast material comes in 4'x8'. They could affix to stakes like used for Scarecrows and then attach materials to it. Southern Conservation Trust has interest in relocating mural to one of their properties. The Earth Day Committee had the idea of having a County-wide competition for the mural design.

Jeff Mellin asked if Master Gardeners could do something similar to promote Butterfly Gardens. They would want to place at the individual butterfly gardens. Heather Cap said yes, it could be done.

Heather said during their discussion there was concern for those who come early as they would have no design. They would use a projector to project the design on the material to get it started prior to the event. She will work with April McDaniel to make a list of what materials are acceptable. The Arts Committee would be responsible for transferring the design to the material for the mural, get it set-up on-site, being on-site to assist. The date is April 22.

Robert Johnson asked if people would bring the materials. Steve Brown offered to assist with the getting some of the materials from the Recycling Center (located at McIntosh and Kelley). Rich Brown asked if it would all be bottle caps. Heather Cap said no, it will be all recycled materials.

Jeff Mellin moved to develop a Concept Approval for Earth Day and present to the Commissioners. Rich Brown seconded.
Motion passed. 6-0-0

6. Updates and discussion of Church Street Park Mural Project.

Rich Brown moved to discuss Church Street Park Mural. Robert Johnson seconded.

Donna Thompson said Habitat was here in January to present. They have changed their vision and it is now approximately 72 foot in length. Their vision is to have three separate sections with children, teens and adults, but want it to be cohesive. Their Construction Department will likely provide the paint. There was some question about anti-graffiti paint. Heather Cap was not certain it was necessary. Donna Thompson said Habitat has not had a problem with murals in the past. Part of our responsibility would be to put this out for an artist call and determine artist fee. Habitat and the Moms Club want the artist to start the design and then have the community help complete the mural.

The photo provided from Habitat was bright, bold colors which is what they want. Heather Cap asked if this included artist call. Donna Thompson said the Concept should include artist call and artist fee.

Steve Brown said one thing they did with Mural at Water Department was they had people from Public Works prime the walls. The County employees did all the prep work so it was ready to go. He said the City of Fayetteville would probably do that. Rich Brown asked what that artist was paid. Steve Brown said it was \$3,000 plus all materials.

Donna Thompson said one other cost would be for the plywood panels to be placed on the inside of the fence walls.

Robert Johnson moved to develop a Concept Approval for the Church Street Park Mural and submit it to the Commissioners. Rich Brown seconded.

Motion passed, 6-0-0

7. Updates and discussion of Animal Shelter project.

This will be tabled until the next meeting as Roger Sibaja is not present and he is leading this project.

8. Updates and discussion of Chalk Art project and review of budget.

Rich Brown made motion to discuss Chalk Art and review. Heather Cap seconded.

Heather Cap had a copy of the budget for review. This budget represents all events through the year. There is a small event with Paws, a dog walk. The two-day event will be in Tyrone during the Shamrock Arts Celebration. The Balloon Festival will include a chalk mural.

Rich Brown asked how many people attended the last one. Heather Cap said approximately 300 people, not all of those were artists. There were about 18 participants who had spaces. Others chalked in the open area. They had some people from a soccer tourney at McCurry. Rich Brown suggested he could do some gifts for the participants. Heather Cap said currently they are not doing the chalk as a competition.

Steve Brown suggested to strongly advertise the children's doodle area. The families came up to look and then found out there was a section for the children. He would suggest advertising and it would likely draw more families.

Heather Cap said we need final approval.

Jeff Mellin moved that we submit the final proposal for Chalk Art, however, he would like to consider raising the funds a little for advertising, suggested a couple hundred dollars more. Instead of \$1,600 he would suggest \$2,000. Steve Brown said we needed a good press release. Jeff Mellin suggested adding under advertising with each event.

Jeff Mellin stated his motion again - that we submit a budget of \$2,000 as a Final Project and Budget Approval to the Commissioners. Sam Patton seconded. Motion passed, 6-0-0

9. Updates on Approved Concept Projects.

Heather Cap moved for updates to approved Concept Projects. Jeff Mellin seconded.

Birdhouses - Donna Thompson said launch event is this week in Tyrone. There are 50 birdhouses and all confirmed. It's at the Tyrone Recreation Department. There was a second project with Painted Rocks. Heather Cap said there is an option to take Birdhouses or donate to Shamrock Park. Same for the Rocks. Jeff Mellin said Southern Conservation Trust, Fayette Recreation and others want to do Birdhouses. Donna Thompson mentioned that David Barlow attended the event today and he has offered to produce a video for the Birdhouse Project.

Balloons over Fayette - Donna Thompson said there is no update. We have discussed doing a chalk mural and a secondary art project. We need to be cautious with their tents because they may have misting stations at the tents. The event is in June.

PopUps - Robert Johnson said we are currently including PopUps in other events. Rich Brown stated it required talking to the right people; they want to compete against each other to create a mobile (exhibit) unit. Jeff Mellin stated he believed there was a lot of interest in seeing art as seen when the Scarecrows were placed. Robert Johnson said it could be sold as an experience, could be about six events through the year. He had an idea of using the five senses as a theme to tie the events together. There was discussion about using grid walls to display art.

Lecture Series: Donna Thompson stated the earlier discussed topics (1) public art/importance of; (2) an artist that does public art; (3) educator/importance of art in education; (4) theater. There was discussion regarding submitting a final project/budget approval for this project with an honorarium. Robert Johnson suggested \$75 for each person.

Southern Conservation Trust - Donna Thompson said she would like to put this forward for a final project approval. Fayetteville is doing a Fall/Halloween event at The Ridge and we may partner with them. They are doing a fundraiser event on June 8 (benefit dinner) and mentioned they do not have enough on the Silent Auction. They have talked about Lectures/Workshops; potential to do now at their offices. There was discussion on what cost might be incurred with any of the projects. Donna Thompson suggested moving forward with no cost projects/events with the mention that any projects with costs will be brought back for budget approval.

Robert Johnson made two motions for Final Project/Budget for Lecture Series with recommendation for four lectures with honorarium of \$75 per event for speaker, and, motion for Final Project/Budget for Southern Conservation Trust to move forward with projects that have no expense and option to return with projects that do have expenses.

Rich Brown seconded motions.

Motions approved, 6-0-0

NEW BUSINESS

10. Discussion of annual Scarecrow competition.

Rich Brown made motion to discussion Annual Scarecrow Competition. Heather Cap seconded.

Jeff Mellin discussed his idea for expanding the Scarecrow Competition. The consideration is to have a preliminary competition within the five cities and unincorporated Fayette and the top three from each would advance to a County-wide competition. He would like to present a Concept Approval for expanding the Scarecrows. Donna Thompson suggested including the businesses more. She had seen other cities where their main street area businesses are all involved.

Heather Cap asked where they would locate the unincorporated entries. There was discussion about possible locations for unincorporated and then where the final County-wide selections would be placed. There was uncertainty about the Courthouse and whether that area could be used.

Jeff Mellin said each City would be responsible for the cost incurred in their City, like the stakes and preliminary prizes. Heather Cap said we might suggest all the preliminary prizes would be restaurant gift cards and final winner in the County-wide would be cash for all three.

Jeff Mellin suggested the motion should be for a Concept Approval to Commissioners for an expanded Scarecrow Competition that will include a preliminary competition at the City level, including unincorporated County and the winners would advance to a County-wide competition. This will allow the event to have more participants and be more inclusive for all citizens.

Heather Cap made a motion to submit the Scarecrow Competition for Concept Approval. Rich Brown seconded.
Approved, 6-0-0

11. Discussion of potential Festival.

Rich Brown called for motion to discuss potential Festival. Sam Patton seconded.

Jeff Mellin mentioned he has been asked if we are going to bring back the Courthouse Art Show. There was discussion about how festivals are set up, if artists change their work much and trends with attendance, and do you start small and then build the event. Rich Brown made the suggestion to have the artist working and selling.

The event could be held in the Fall. The City of Fayetteville is interested in hosting. This would be a similar situation to what we are doing with Tyrone Arts Celebration.

Jeff Mellin said this would be the first year and could be built upon. We could send to Commissioners as a Concept Approval. Rich Brown said we need to figure out how to make this a premier place to show art.

Rich Brown made a motion to present the proposed Fayetteville Festival as a Concept Approval to the Commissioners. Sam Patton seconded.

Approved, 6-0-0

OTHER BUSINESS

Heather Cap made motion to discuss Other Business. Rich Brown seconded.

Donna Thompson updated the Committee on the interviews for the three open positions. These nominees are on the Commissioners' agenda for approval this Thursday. The nominees are Kate LaFoy, Martha Akin, Jennifer Johnson.

Donna Thompson said the Committee received a sign-up for the Main Street Market Days. Market Day booth cost is \$20. Last year the Committee participated in the October Market Day and this is when they do Trick or Treat. The Committee offered coloring for the children at the booth as well candy for Trick or Treat. Heather Cap mentioned we also announced the Scarecrow winners at that time.

Robert Johnson made a motion to submit for BOC approval to participate in the Fall Trick or Treat Market Day. Heather Cap seconded.

Approved. 6-0-0

PUBLIC COMMENT

None.

ADJOURNMENT

Heather Cap made a motion to adjourn. Sam Patton seconded.

Motion passed 6-0-0

The meeting adjourned at 8:55 p.m.