



Action Agenda

Public Arts Committee

March 20, 2017

7:00 P.M.

The Fayette County Public Arts Committee met in an Official Meeting on March 20, 2017 at 7:00 p.m. in the Conference Room of the Fayette County Administrative Complex, 140 Stonewall Avenue, Fayetteville, Georgia.

Committee Members Present: Martha Akin
Rich Brown
Heather Cap
Kate LaFoy
Jeff Mellin (arrived 7:08pm)
Sam Patton
Roger Sibaja
Donna Thompson

Committee Members Absent: Jennifer Johnson
Robert Johnson

1. Call to order by Committee Chair Donna Thompson

Donna Thompson called the meeting to order at 7:02 p.m.

2. Acceptance of agenda.

Heather Cap made motion to accept the agenda. Rich Brown seconded.
Motion passed 7-0-0.

3. Approval of Minutes of March 1, 2017 meeting.

Martha Akin made a motion to approve the minutes. Sam Patton seconded.
Motion passed 7-0-0.

4. Guest Presentation.

No Guest Presentations.

OLD BUSINESS

5. Update and Discussion of Earth Day.

Heather Cap stated there has been nothing additional on this project. April McDaniel of UGA Extension office shared the original information and she is leaving to take another position.

Heather will check with that committee to see if any changes are being made to the previous plan. They were to be the lead on the community mural project from recycled materials.

Donna Thompson said she followed up with April regarding our booth and April said we have to complete an application for a booth.

Heather Cap said she understood everything was approved. The event is April 22.

NOTE: 7:08pm - Jeff Mellin arrived. He had attended Brooks Council Meeting.

There is no vote.

6. Update and Discussion of Animal Shelter.

Roger Sibaja made a motion to discuss. Jeff Mellin seconded.

Roger Sibaja said he, Donna Thompson and Jeff Mellin met with the new director at the Shelter. The director is making changes to the project. He does not want panels affixed to the wall. He prefers to have nothing on the hardy plank. He would like to have the art placed in front of the parking lot. The cutouts would be on posts. There was discussion on the exact location and the panels will be located in the grassy area in front of the parking lot.

Rich Brown asked if the City would allow it. Donna Thompson said they will be consulted. Rich Brown asked if it was City property. Donna Thompson stated it is a County building even though it is within Peachtree City. Martha Akin asked if the panels could be placed next to the building. Roger Sibaja said no; if a car were parked there it would block the art. Donna Thompson said if something was placed into the walkway in front of the building there would not be enough space to walk.

Roger Sibaja said that Jeff Mellin is going to be creating a butterfly garden in the front grassy area and suggested a butterfly panel for the garden. Kate LaFoy asked if the art was going to be on metal. Roger Sibaja replied it would be on chloroplast. Roger Sibaja thought it might be best to place one panel and see how it does.

Roger Sibaja has drafted a press release. Jeff Mellin asked if it needs to go to the Commissioners first. Donna Thompson confirmed it does. Roger asked how many cutouts do we want to put out there. There is an estimate for one panel. Donna Thompson said the director had changed the initial vision for the project. Roger Sibaja said he thought we should just do the project before it gets changed again. Jeff Mellin said he does not want to install the butterfly garden until the changes are done to the building.

There was discussion on the potential for a mural for the inside front desk area, the possibility of children being involved and if schools could be involved. Kate LaFoy suggested using an online volunteer sign-up site that is free because it streamlines the process. There was discussion that this is essentially two sections of this project, outside art and inside mural. Roger Sibaja confirmed the two parts and said he did not see any involvement with the Shelter's desire to do a new sign for the facility. Heather Cap asked about the upstairs conference room and Roger

Sibaja stated there was nothing involved there.

There was no vote.

7. Update and Discussion of Tyrone's Shamrock Arts Celebration.

Jeff Mellin made a motion to discuss. Heather Cap seconded.

Jeff Mellin provided a summary of what is being planned for the Shamrock Arts Celebration. There is currently a plan for art, makerspace, classic cars, entertainment, the County Fair, chalk art and Pinewood Derby. The intent is to provide something to keep attendees at the event for a longer period of time. Heather Cap added that you can have a booth as an artist, a business, a non-profit and food.

Jeff Mellin posed the question of how to reach out to communities to get information to people. Martha Akin asked about performance and dancers. Donna Thompson said that there is both of those along with Serenbe is supposed to be involved. There was discussion regarding how marketing has been handled for other events. Kate LaFoy shared her experience with doing research of how to reach the people you need to reach and that you need to share the information multiple times. She suggested setting up a list of people who can help with marketing along with sharing flyers and posters. Roger Sibaja suggested doing a direct mailer. Kate LaFoy said her employer has had great results with direct mailer.

There was no vote.

8. Updates and discussion on Concepts.

Rich Brown made a motion to discuss Concepts. Jeff Mellin seconded.

PopUps - Donna Thompson said that Robert Johnson forwarded his idea for a series of PopUps that he wanted to share with the Committee. The idea is to have a PopUp on each of the five senses. There was a question as to how these five events would be spaced. Roger Sibaja said his wife, Charlene, is president of FAACE and they have local painters and potters in that group. Rich Brown also said he has sources for this event.

There was no vote.

Balloons over Fayette - Donna Thompson said she and Heather Cap met with Jake Baker to discuss the location. She showed a map of the event layout. There was a discussion about the location where the mural would be located. Heather Cap said the mural will be laid out and people can participate in it. There was discussion about a second project that can be added. Roger Sibaja mentioned he had done a selfie-station for another event and we could do something like that and put our logo on it. Heather Cap mentioned she will need help at the event.

Scarecrow - Jeff Mellin reviewed what had been done the past three years for the Scarecrows with all entries placed at the Stonewall complex. He wanted to reach out to the Cities and see if they would have their own competition at their city where three winners would be selected and

then go to the County-wide competition. He said the first two weeks in October would be in the Cities and then move the winners to the County. It is up to the Cities what their prizes would be. Shredded paper is available for all participants and Tameca will help us.

There was a discussion about who is responsible for set-up in each of the Cities and the need for volunteers. These volunteers could be trained before the event. The Cities would be responsible for posts and prizes only. The Concept has been approved.

There was discussion that the Scarecrow event would include all Cities and a person would participate in the preliminary competition based on the city of their mailing address.

There was a motion to use the city on the participant's mailing address as their location for preliminary competition.

Roger Sibaja made the motion. Martha Akin seconded.

Motion passed 8-0-0

There was discussion concerning the prizes for County-wide competition with the decision being 1st - \$200; 2nd - \$100; 3rd - \$75.

There was a motion to approve the expanded Scarecrow competition and present to the Commissioners' for final approval with awards being 1st - \$200; 2nd - \$100; 3rd - \$75

Jeff Mellin made a motion. Rich Brown seconded.

Motion passed 8-0-0

Festival in Fayetteville - Jeff Mellin discussed the reasoning to consider a fall art show in Fayetteville. The Courthouse area could be used and set-up could be on Friday, September 29. The show would open at 10am on Saturday, September 30 and close on October 1. The dates could be flexible. We would need to determine what the exact costs of set-up would be. Donna Thompson suggested confirming the commitment from Fayetteville to see if they are going to be the host.

Roger Sibaja asked who is going to be the project manager for the festival. Jeff Mellin said he will and that he welcomes others to help. He said he thought this was an opportunity to bring fresh, new ideas for the event.

There was no vote.

Booth / Earth Day - Donna Thompson mentioned Earth Day and that we were supposed to get a booth. Recently she received notice that we need to complete an application. There is no cost. She wants to make certain all members agree to submitting the application.

There was a motion to make application for an Earth Day booth.

Jeff Mellin made the motion. Heather Cap seconded.

Motion passed 8-0-0

NEW BUSINESS

None.

OTHER BUSINESS

Heather Cap made a motion to discuss Other Business. Martha Akin seconded.

Donna Thompson said she would like to consider Lanterns. This would be an easy project. It is similar to the Lantern Parade on the Beltline. She shared photos of the Lanterns. They have battery operated lights inside. There are two events we can partner the Lanterns with; Founders Day race and an event with Fayetteville in the Fall. This would be an opportunity to host educational workshops to make the Lanterns. It would include any age and any art skill.

There was a motion to present a Concept for Lanterns to the Commissioners.

Heather Cap made a motion. Rich Brown seconded.

Motion passed 8-0-0

Donna Thompson reviewed the two-step process for approval of projects which includes the Concept Approval and Final Approval. She shared a copy of the Project Request Form and the Agenda Request Form.

Roger Sibaja asked if we can post to the website. Donna Thompson confirmed that we can. There was discussion about issuing a Call for Entry. Rich Brown mentioned that if an artist is not paid they may not consider participating (re: PopUp Shows) - that could be an issue. Kate LaFoy asked if we had looked at tax deductions for artists who volunteer their time. Donna Thompson said she will investigate.

There was no vote.

Next Meeting is April 5.

PUBLIC COMMENT

None.

ADJOURNMENT

Heather Cap made a motion to adjourn. Rich Brown seconded.

Motion passed 8-0-0 The meeting adjourned at 8:55 p.m.

Donna Thompson, Chair
Fayette County Public Arts Committee