

# Public Arts Committee

## *Action Agenda*

September 6, 2017

The Fayette County Public Arts Committee met in an Official Meeting on September 6, 2017 at 7:10 p.m. in the Conference Room of the Fayette County Administrative Complex, 140 Stonewall Avenue, Fayetteville, Georgia.

**Committee Members Present:** Martha Akin Heidi Danis  
Heather Cap Donna Thompson

**Committee Members Absent:** Roger Sibaja

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### **1. Call to order by Committee Chair Donna Thompson.**

Donna Thompson called the meeting to order at 7:10 p.m.

### **2. Acceptance of Agenda**

Martha Akin made motion to accept agenda. Heather Cap seconded.

Motion passed 4-0-0.

### **3. Approval of Minutes of August 2, 2017 meeting.**

Heather Cap made a motion to approve the minutes. Martha Akin seconded.

Heidi Danis had a question concerning the Lecture Series. She remembered someone said there were four lecture topics, but she did not see them listed. Donna Thompson said when the Committee first discussed doing the Lecture Series they came up with four recommendations. There was discussion about the four topics and that only one has been confirmed. Donna said there is flexibility with the topics.

Motion passed 4-0-0.

## **OLD BUSINESS**

### **4. Update and Discussion on PopUps.**

Heidi Danis made motion to update and discuss PopUps. Martha Akin seconded.

Donna Thompson said this project was on the August 24 Commissioner agenda. Donna said she submitted this as two separate projects, but they were combined as one. She explained the project leader, Kate LaFoy, recently resigned due to a new job. As a result, the Five Senses portion, including the budget, was tabled until the Committee has a chance to review the project and determine who will lead it. The Board approved having the Attorney review the Application and waiver. Donna asked who might be interested and Heidi Danis will consider after reviewing in detail. There was discussion about how the project would operate, locations and ideas for artists.

Donna Thompson will send Heidi Danis the final submission documents for her review. The Committee will discuss at the next meeting.

No vote for this meeting.

**5. Update and discussion on Scarecrows.**

Martha Akin made a motion to discuss Scarecrows. Heather Cap seconded.

Martha Akin has finalized the Scarecrow application, flyer and information and is ready to publish. She asked about the availability for our website. Donna Thompson said she would check on the status of the website. Martha identified a need to include printing in the budget since it was not included this year. Martha said there is a link to the website and we need to check on using that link.

Heather Cap asked if it could also go on the County website (homepage). Donna said they may be able to include it there. Heather also explained that while Committee members and their family can build a scarecrow, they are not eligible for a prize. Martha asked about a judge. Donna said last year there was an artist who judged. There was discussion about the judging and a potential judge identified. There was also discussion on how to promote the event.

No vote required.

**6. Update and Discussion on Survey.**

Heidi Danis made motion to discuss Survey. Heather Cap seconded.

Martha Akin looked at using SurveyMonkey and if there are more than 100 responses, then you are charged. Heather Cap asked if it has an automatic stop. Martha said we don't know and you cannot talk to a representative unless you are a member. Donna Thompson said for the free account you have an unlimited amount of surveys, but there can only be 100 responses to each survey. The standard membership allows for unlimited surveys and unlimited responses, but it is \$31/month and \$372/annually. There was discussion on several options for basic, free surveys. Donna will check on a couple of sources and report back to the Committee.

No vote required.

**NEW BUSINESS**

**7. Discussion on New Project Ideas.**

Martha Akin made a motion to discuss new project ideas. Heidi Danis seconded.

Heather Cap referenced photos that Donna Thompson had posted on social media about a project in the City of Atlanta where artists painted utility boxes. Heather Cap said there are very few large walls that would accommodate murals around the County. Instead of going large, why not go for smaller scale with painting a utility box. Heather said we would need to identify visible boxes. Donna said we would need to find out who would approve painting them. Donna will research with a couple of contacts in Atlanta concerning the details of the project and report back to the Committee. Heather said she believed that this project would be good to have both paid, professional artists along with students. This will be placed on the next meeting agenda for further discussion.

No vote required.

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**8. Discussion on Marketing and Promotion of Projects.**

Martha Akin made a motion to discuss marketing and promotion. Heather Cap seconded.

Donna Thompson said that we need to be better at getting information out to the public to advertise our projects. Heather Cap said she will write a press release for the October chalk event. There was discussion regarding other ways the Committee can get information out. Flyers were identified. Heather said the Bear Radio will do announcements. Other options will be researched.

Heather Cap mentioned she shares event flyers at different places that she visits. She also takes flyers to upcoming events such as Chalking at Founders Day on September 30 in Tyrone and October 9 at the Fayette County Public Library.

Heather Cap suggested partnering with the schools for special events. There was discussion about the types of events and how we might partner. There was also discussion about the need for volunteers to assist with events.

No vote required.

**OTHER BUSINESS**

**9. Other Business**

Martha Akin called for motion to discuss Other Business. Heidi Danis seconded.

**9a. Volunteer Opportunities**

Donna Thompson reviewed the sign-up for events. She said she needed to check with Kate LaFoy to see if she would still be able to volunteer for any of the projects. Heather Cap said Kate should be able to do the October Chalk date. Heidi Danis asked if there was a list of volunteers. Donna said we are currently building the database with contact information and that includes volunteers. She encouraged everyone to gather names for potential volunteers.

**9b. Lantern Workshop**

Donna Thompson said she is working on scheduling the workshop.

No vote required.

Donna Thompson said the next meeting is Monday, September 18.

**Adjournment**

Heather Cap called for motion to adjourn. Martha Akin seconded.

Motion passed 4-0-0. Meeting adjourned 9:00pm.