



Action Agenda

Public Arts Committee
October 17, 2016
7:00 P.M.

The Fayette County Public Arts Committee met in an Official Meeting on October 17, 2016 at 7:00 p.m. in the Conference Room of the Fayette County Administrative Complex, 140 Stonewall Avenue, Fayetteville, Georgia.

Committee Members Present: Tina Brown
Robert Johnson
Jeff Mellin
Samuel Patton
Donna Rosser
Donna Thompson

Committee Members Absent: Vicki Turner
Charlie Cave
Heather Cap
Rich Brown
Roger Sibaja

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- 1. Call to order by Committee Chair Donna Thompson**
Donna Thompson called the meeting to order at 7:02 p.m.
 - 2. Acceptance of agenda.**
Tina Brown made motion to accept the agenda. Jeff Mellin seconded. Motion passed 6-0.
 - 3. Approval of Minutes of October 5, 2016 meeting.**
Robert Johnson made a motion to approve the minutes. Samuel Patton seconded. Motion passed 6-0.
 - 4. Guest Presentation.**
No Guests were present.

OLD BUSINESS

5. Birdhouse Project Report.

Tina Brown made a motion to discuss. Donna Rosser seconded.

Discussion on attaching the tag to birdhouses. The tags will hang from a small chain, like a key chain, secured to the birdhouse by a screw eye. Multiple drop locations have been identified including Wild Birds Unlimited and Tyrone Library. Besides drop off events, the FCPAC will host build a birdhouse and educational opportunities with this project. The project will be promoted by the usual means in addition the Committee will create a Facebook page and Instagram for sharing birdhouses and decorating ideas. The project will be presented at the October 27, 2016 Board of Commissioners meeting for final approval.

Tina Brown made a motion to end discussion. Seconded by Jeff Mellin. The motion passed 6-0.

6. Discussion: photography competition and exhibit, including county-wide high school student show.

Robert Johnson made a motion to open discussion. Samuel Patton seconded.

The Committee brainstormed ideas of where to house the exhibit. There needs to be space for a reception and hanging 50-60 works in the main exhibit as well as the student show. Donna Rosser stated that if the Committee cannot find a suitable location, the project should be tabled for now and brought back up to plan for the event to occur in the spring of 2018.

Robert Johnson brought up the idea of doing Pop Up Show of various arts; 2-D and 3-D. More discussion on this at the next Committee meeting.

Tina Brown made a motion to end discussion. Jeff Mellin seconded. The motion passed 6-0.

New Business

7. Discussion: Marketing improvements.

Tina Brown made a motion to open discussion. Jeff Mellin seconded.

The Committee needs materials to hand out and have available for the public about who we are, how to get in touch with us, how to sign up for notifications of events and art calls. We need to add interested parties to a database to receive email newsletters.

Robert Johnson stated the need for a brand identity. The Committee wants a new logo, one that is not tied to any specific form of art and is all inclusive. It was discussed that members of the committee would contact colleagues with skills in creating logo and branding to help out by creating something. The Committee could review these submissions and select one to represent the FCPAC on future marketing materials and become the brand of the Committee.

For now, out of need, the Committee will develop generic postcards to have to hand out to the public to begin to get the word out about what it is that we do and what we are about. Donna Rosser will create a specific postcard for the birdhouse project.

More marketing discussion at the next meeting.

Tina Brown made a motion to end discussion. Donna Rosser seconded. Motion passed 6-0.

Other Business

Donna Thompson thanked Heather Cap (absent) for her hard work on the Scarecrow Project.

Donna Thompson asked that we keep in mind the planning calendar that was passed out at the last meeting and add any other events we know about to it.

Donna Thompson stated that the FCPAC has started discussion with the Parks & Recreation Dept. to partner an art event with the Balloon Festival scheduled for June, 2017.

Adjournment

Robert Johnson made a motion to adjourn. Tina Brown seconded. The meeting adjourned at 8:58 p.m.

Donna Rosser, Secretary
Fayette County Public Arts Committee