



Minutes

Public Arts Committee
November 2, 2016
7:00 P.M.

The Fayette County Public Arts Committee met in an Official Meeting on November 2, 2016 at 7:00 p.m. in the Conference Room of the Fayette County Administrative Complex, 140 Stonewall Avenue, Fayetteville, Georgia.

Committee Members Present: Rich Brown
Tina Brown
Heather Cap
Robert Johnson
Jeff Mellin
Donna Rosser
Roger Sibaja
Donna Thompson
Vicki Turner

Committee Members Absent: Charlie Cave
Sam Patton

1. Call to order by Committee Chair Donna Thompson

Donna Thompson called the meeting to order at 7:00 p.m.

2. Acceptance of agenda.

Vicki Turner made motion to accept the agenda. Tina Brown seconded. Motion passed 9-0.

3. Approval of Minutes of October 17, 2016 meeting.

Roger Sibaja made a motion to approve the minutes. Jeff Mellin seconded. Motion passed 9-0.

4. Guest Presentation.

No Guests were present.

OLD BUSINESS

5. Birdhouse Project Report.

Heather Cap made a motion to discuss. Rich Brown seconded.

An update was given by Donna Rosser, project leader. There was coverage in the newspaper and the Commissioners gave final approval to the project. Several members asked questions about plans to host events (build/paint), guidelines on painting (types of paint, how to's), maintenance, registration events and volunteers. Discussion followed. It was decided the guidelines need additional information concerning painting and maintenance. A draft postcard was presented that could be used to market the project, but it was not approved.

Jeff Mellin had made contact with several businesses and organizations that are eager to host events. Jeff Mellin and Donna Thompson met with Southern Conservation Trust. SCT is excited about the project and offered to host build/paint and educational events. Donna Rosser suggested members think what they would like to do and each person do an event somewhere. Heather Cap suggested one-page of guidelines, a list of who is handling what, and a list of action items.

Rich Brown made a motion to end discussion. Seconded by Heather Cap. The motion passed 9-0.

6. Discussion: photography competition and exhibit, including county-wide high school student show.

Rich Brown made a motion to open discussion. Heather Cap seconded.

Discussion was led by Donna Rosser, project leader. She stated that without a suitable location, this concept should be tabled until one is identified. One location had been visited, but it was not suitable. After a discussion about several options, nothing was identified as suitable. Donna Rosser suggested tabling.

Rich Brown made a motion to table the concept until a space is found. Tina Brown seconded. The motion passed 9-0.

7. Review and discuss Planning Calendar for potential events in 2017.

Tina Brown made a motion to open discussion. Robert Johnson seconded.

Donna Thompson referred to the calendar handed out at a previous meeting and again asked committee members to advise with any events that should be added. She also asked that members keep this in mind when planning future events. She stated this information came from various municipality websites.

Tina Brown made a motion to end discussion. Rich Brown seconded. The motion passed 9-0.

8. Discuss marketing with regard to new logo and brand/identity.

Rich Brown made a motion to open discussion. Jeff Mellin seconded.

Donna Rosser was asked if she had identified any artists to do the logo. Vicki Turner questioned what was wrong with the current logo. Tina Brown stated that it was not inclusive of all arts and that she had heard that from others. Donna Rosser stated she had also heard it. Vicki Turner asked if a tag line could be added. Donna Thompson confirmed this was voted on at the last meeting and that Donna Rosser was to identify some artists.

Donna Rosser stated she thought about getting artists to do the logo and do it for nothing. She later thought the artwork should not be free. There was a discussion on current rates for this type of work. Although one artist had been suggested, other members questioned if his distinctive style was a good fit. Rich Brown said we needed a lot of choices to select from. Donna Thompson stated we would need to present any new logo to the Commissioners for approval. Vicki Turner stated the current design was done by a SCAD student. The discussion switched to if we needed a new design. The suggestion was made to ask if we can change the logo.

Rich Brown made a motion to ask if we can change the logo. Heather Cap seconded. The motion passed 9-0.

9. Discuss finalizing ByLaws.

Tina Brown made a motion to open discussion. Roger Sibaja seconded it.

Donna Thompson provided copies of the drafted ByLaws. The only change made to the previous version was adding the Mission, Vision, and Purpose statements. Jeff Mellin asked if we should add anything to the ByLaws about members missing numerous meetings and how that should be handled. There was concern for the impact of absences on the Committee. There were questions about how a member is replaced. Donna Thompson said it is the same process that current members went through (application, interview, selection).

Donna Thompson suggesting tabling the ByLaws. She has access to verbiage from another committee concerning attendance/absences and will share with members.

Tina Brown made a motion to table the approval of the ByLaws for now. Rich Brown seconded it. The motion passed 9-0.

NEW BUSINESS

10. Discuss Pop-Up Shows.

Heather Cap made a motion to open discussion. Jeff Mellin seconded.

Donna Thompson said the items under New Business could be considered for submission to the Commissioners for concept approval - if we are interested in the idea then we can move it forward.

For those not at the last meeting, Donna Thompson said the idea of PopUp shows came up during the discussion on the photography exhibit. Robert Johnson said we were brainstorming since we don't have space for an exhibit. There was thought of doing a series, something similar to the scarecrows, but where you exhibit art. These could move around to different locations throughout the County.

Rich Brown brought up the idea of finding someone to donate a trailer and then have it built out to make a tiny museum. You could build it out and then travel it around the County. Several members liked this idea.

Jeff Mellin mentioned how many people stopped and visited the Scarecrows. There could be a temporary exhibit of art. He suggested also having someone there doing their craft, like pottery.

Roger Sibaja suggested having a show at The Ridge, to bring more exposure there. He also said we could join in on events that area already scheduled, like a car show. Jeff Mellin agreed that it adds to the original event.

Rich Brown made a motion to move forward with a concept for approval by the Board of Commissioners for Pop-Up Shows. Tina Brown seconded it. The motion passed 9-0.

11. Discuss Balloon Festival, June 17, 2017.

Jeff Mellin made a motion to open discussion. Heather Cap seconded.

Donna Thompson said she and Jeff Mellin attended a meeting with the Balloon Festival Planning Committee. They are interested in having art related activities at the festival. The possibilities identified are chalk art, a mural, a student art show, and possibly a t-shirt design competition.

Heather Cap spoke about chalk. She committed to handle chalk art for the event. She said chalk is like the PopUps we discussed, it is very easy to do. She suggested having a sandwich board with our Committee logo on it to place at events. She also discussed how to do a mural.

Jeff Mellin made a motion to present to the Board of Commissioners for concept approval for art activities at the Balloon Festival. Roger Sibaja seconded. The motion passed 9-0.

12. Discuss Chalk Event, Spring, 2017.

Heather Cap made a motion to discuss. Jeff Mellin seconded.

Heather Cap, project leader, summarized the Chalk Art event from last Spring. She discussed whether the next event should be one or two days. She said they need more volunteers. She introduced her assistants, Kate LaFoy and Jessie Hopper. They liked the street space used last Spring and believed the number of visitors was good.

Heather Cap suggested two dates: April 22-23 or May 6-7. They do not want to compete with Spring Break. They will also need to check the dates of other County events. It was agreed to further investigate the best date.

Jeff Mellin mentioned the Committee could find other opportunities throughout the year to host chalk events. Heather Cap agreed and said this is where the PopUp style will work.

Tina Brown made a motion to move forward with a concept for approval by the Board of Commissioners for the signature chalk event in the spring with potential pop-up chalk

events at other county events throughout the year. Heather Cap seconded. The motion passed 9-0.

13. Discuss Lecture Series.

Rich Brown made a motion to open discussion. Tina Brown seconded.

Donna Thompson stated this concept had been mentioned previously where the Committee can schedule people to do talks. These can be done at libraries or other locations. Heather Cap mentioned a recent lecture with a lawyer who spoke on Copyright. She liked it and learned a lot from the talk. Roger Sibaja agreed it was a good idea.

Heather Cap made a motion to move forward to seek approval from the Board of Commissioners for the concept of developing a lecture series. Tina Brown seconded. The motion passed 9-0.

14. Discuss Southern Conservation Trust.

Heather Cap made a motion to open discussion. Rich Brown seconded.

Donna Thompson stated that she and Jeff Mellin met with Southern Conservation Trust. The Trust is very interested in partnering with the Arts Committee for the Birdhouse Project. They are also interested in any other art activities or educational events at their main office or one of their properties. Jeff Mellin said they have lots of ideas including photography shoots and painting, even partnering with other events held at their properties.

Donna Thompson said SCT advised could have workshops at their office and then go outdoors into nature. Robert Johnson said this will round out our menu of offerings and gives everyone an idea of what the County has to offer with regard to arts and nature.

Robert Johnson made a motion to seek concept approval to partner with Southern Conservation Trust for art projects and educational events. Tina Brown seconded. The motion passed 9-0.

OTHER BUSINESS

Heather Cap made a motion to open discussion. Rich Brown seconded.

Robert Sibaja commented that we were coming up with all these ideas and when it comes to nailing something down, like the birdhouse, it takes forever. He thought as we approve the projects we need to assign a lead. Others agreed.

Rich Brown asked the question 'how many projects do we have to have'. He thought we might work on one, get it done and move to the next. Heather Cap said a lot of work was

done on the Chalk event last year which will make this year much easier. Roger Sibaja said his view of being the lead is you put together the information and bring it to the meeting; you organize, facilitate and everyone participates and does work on it. He said the projects will be in different phases and have different needs. Robert Johnson said if we have some of these series, we can set limits; SCT seems easy, as does the lecture series.

Donna Thompson read through the projects discussed in New Business and asked for someone to take the lead:

PopUps: Rich Brown, Robert Johnson

Balloon Festival: Donna Thompson

Chalk - Heather Cap

Lecture Series - Donna Thompson

Southern Conservation Trust - Jeff Mellin, Tina Brown, Donna Thompson

Robert Johnson said he thought we should keep coming up with ideas, whether we do them all or not. Heather Cap said someone will need to step up and take responsibility for things to get done. Donna Thompson reminded the group that "concept" means you can investigate something further and that gives you time to determine if it is a good fit or not.

Donna Thompson initiated the discussion concerning Committee meetings and the upcoming holidays.

Tina Brown made a motion to cancel the scheduled Committee Meeting for November 21. Robert Johnson seconded. The motion passed 9-0.

Donna Rosser made a motion to cancel the scheduled Committee Meeting for December 19. Rich Brown seconded. The motion passed 9-0.

Roger Sibaja made a motion to close discussion on Other Business. Vicki Turner seconded. The motion passed 9-0.

ADJOURNMENT

Tina Brown made a motion to adjourn. Donna Rosser seconded. The meeting adjourned at 9:02 p.m.