COUNTY DEPARTMENT AGENDA REQUEST

Department:	Finance/Juvenile Court	Presenter(s):	Mary S. Holland
Meeting Date:	Thursday, February 24, 2011	Type of Request:	Consent

Wording for the Agenda:

Approval of staff's request for authorization of an FY2011 budget adjustment of $1,200 in revenue and expenditure accounts to fund the continuation of a youth program used by Juvenile Supervision personnel.

Background/History/Details:

Fayette County's Juvenile Supervision has participated in a youth program entitled Imbras Chess Test Pilot Program. The program has been very well received by the youth and would prove a valuable resource in rehabilitation. The request is to continue to provide this program to the youth under Juvenile Supervision at a cost of $300 a month for the months March 2011 - June 2011 totaling $1,200. This same program will be requested in the FY2012 budget at a total cost of $3,600.

Court fines collected for the Juvenile Supervision Fund through January 2011 are approximately $3,000 ahead of expectations and are available to cover the $1,200 additional funding requested.

What action are you seeking from the Board of Commissioners?

Motion to approve an FY 2011 budget adjustment for the Juvenile Supervision Fund by increasing both revenues and expenditures by $1,200, resulting in a zero impact to fund balance.

If this item requires funding, please describe:

See above information.

Has this issue come before the Commissioners in the past?	No	If so, when?	
Do you need audio-visual for the presentation?		Back-up Material Submitted?	Yes

STAFF USE ONLY

Approved by Finance	Yes	Reviewed by Legal	Yes
Approved by Purchasing	Not Applicable	Approved by County Clerk	Yes
Administrator's Approval	Yes		

Staff Notes:

imbrās™

the imbras foundation

Imbras™ FOUNDATION

contents

An Overview of Imbras 3

Imbras Programs 4

The Unity Fundraiser 5

The Imbras Foundation Concert 6

The Imbras Test Pilot Program 7

The Imbras Youth Mentor Tutoring Program 8

Youth Incentives 9

Letter from the Boys and Girls Club 10

Imbras and the Boys and Girls Club, Douglasville 11

Match Madness Collegiate Final Four Essay 12

The Imbras Unity T-Shirt and Tag 13

The Imbras Foundation Mission/Donor Sheet 14

Imbras™ FOUNDATION

An overview of Imbras

Imbras (pronounced *embrace)* was founded 12 years ago by Bobby Boxley, not only as an educational outreach organization, but also with a focus on chess education, writing, and music programs that target multicultural youth. The programs will provide a platform for students to create a new educational lifestyle within their individual communities across America.

We are currently looking for donations to help promote the Imbras *Unity National Essay Writing Campaign*. This campaign will help us develop a national scholarship program for young people, and will also help promote our test pilot program utilizing the game of chess in conjunction with The Boys and Girls Club of America. Because chess teaches critical thinking skills, character, and integrity, our goal is to help students learn to play this game. We believe that this can also help increase student test scores and academic performance.

We appreciate you taking the time to consider this opportunity to be a part of helping secure the future of our youth today. Imbras understands the sense of urgency to change and improve our kids' learning skills in science, technology, engineering and math, and we look forward to working with you.

Imbras programs

We have created two programs for youth:

- The *Imbras Chess Test Pilot Program*
- The *Imbras Unity Writing Program* and *Imbras Song for Youtube Programs*

The Imbras Foundation's Unity Fundraising Campaign

The Imbras Foundation's *Unity Fundraising Campaign* is a perfect opportunity for corporations interested in partnering with Imbras to support Georgia Chess Education and fun learning. This campaign will help Imbras develop a national scholarship program for young people and will also help promote our test pilot program utilizing the game of chess for The Boys and Girls Club of America.

The Imbras Chess Pack Promotional Campaign

Imbras will feature a one-of-a-kind *Corporate Promotional Chess Pack*, which will include:

- Chess Textbooks
- Posters
- T-Shirts
- Chess Supplies
- E-Writing Software

The *Imbras Chess Pack Promotional Program* will be standard for each Boys and Girls Club of America contract. The local businesses that sponsor the program will receive recognition for sponsoring the program and for helping participating youth to become great thinkers. Faculty members of the individual Boys and Girls Clubs will distribute the Chess Packs to select students who are involved in the chess programs at their local centers.

Imbras™ FOUNDATION

The Unity Fundraiser

Educational Youth Programs

The *Imbras Foundation Unity Concert* will feature Atlanta musicians and will raise awareness of the Imbras Foundation's *Youth Outreach Programs.* These programs include *Chess Education*, the *Online Writing Essay Competition*, and the *Youtube Music* programs. This is a perfect opportunity for a regional or national department store chain to help promote the Unity Fundraiser T- shirt and Educational Programs, while promoting the statewide *Imbras Foundation Unity Concert*. Imbras, Inc. hopes to sell as many as 75,000 t-shirts through a regional or national department store chain. The chain would also sponsor a fashion show at the Imbras Foundation's Unity Concert, and the proceeds would go to the *Imbras Foundation Mission*.

Imbras™ FOUNDATION

The Imbras Foundation Concert

The Imbras Foundation will sponsor a *Unity Concert* with Atlanta musicians to raise awareness of the Imbras Foundation's Youth *Outreach Programs*, including *Chess Education*, the *Writing Essay*, and the various music programs. The Imbras Foundation will promote the *Unity Fundraiser T-Shirt* and educational programs throughout the region and the state of Georgia.

Imbras™ FOUNDATION

The Imbras Test Pilot Program

The focus of this new Imbras program is to increase test score performance by utilizing chess as the centerpiece in a new method of training. We will provide the training (using chess) across academic disciplines to achieve state educational benchmarks.

Timeline

The training will take place on eight Saturdays over a two-month span, and provide 2-3 hours of chess instruction each week.

Goal

The goal of this program is to inspire students and adults to learn a game which also teaches math skills, critical thinking skills, and character development (life skills), and at the same time, to increase students' test scores and academic performance.

The First Week

- The students will receive the *Imbras Chess Set*, along with Imbras t-shirts and chess bags.
- Imbras will provide a critical thinking test to all students in the program.
- The participants will receive 2-3 hours of chess instruction.

Weeks 2-7

- The participants will receive 2-3 hours of chess instruction.

Week 8

- The participants will receive 2-3 hours of chess instruction.
- Imbras will provide a second critical thinking test to all students in the program.
- Imbras will measure the two critical thinking tests in order to evaluate the improvement in the participants' test scores.

The objective of the Imbras Test Pilot Program is to establish an improvement in school district test scores for members of The Boys & Girls Club of Metro Atlanta.

Youth Mentor Tutoring Program

Imbras's various programs include a test pilot program that will target the best academic students in Georgia. The program will enable rural, suburban and inner-city high school students to participate in Imbras's exclusive *Youth Mentor Tutoring Programs*.

The program's ultimate objective will be for high school chess players to earn college scholarships. Imbras will recruit and train the top students participating in the program to become *Imbras Youth Mentors*. These mentors will be trained to use chess methods as new tools to help their peers meet academic requirements from their respective states, beginning with Georgia.

The training will focus on math, critical thinking, and life skills. The goal for this program is to help close the gap in the Criterion-Referenced Competency Tests (CRCT) 3, 4, 5, and 8 where students must meet grade-level expectations on certain tests in order to earn promotion to the next grade. Imbras will recruit over 60 students within the test pilot programs to help the students pass the (CRCT) tests across Georgia.

The Imbras Youth Mentor After-School Tutoring Program

The program includes a 1200-point incentive goal that will allow students to earn a scholarship through reaching their state educational benchmark. By helping their peers on the state test, they can earn up to 1200 incentive points. The youth mentors will be also able to purchase corporate products online at Imbras.org with their points they earn.

Imbras™ FOUNDATION

youth incentives

The Boys & Girls Club of Metro Atlanta Chess Tournament Event

The three winners, one from each category of the chess tournament, will receive $500 for their youth centers, a $500 College Scholarship, an Imbras chess trophy, and a free summer trip to Disney World, sponsored by Imbras.

Imbras will provide a musical performance from a local music celebrity. The three winners will also be presented as *Imbras Chess Scholar Stars* at the media coverage press conference. In return, these players will take on the role of Imbras Ambassadors for Imbras's promotional campaign. *Imbras Chess Scholar Stars* will also promote chess throughout the Boys & Girls Club of Metro Atlanta.

The test pilot program model will improve the image of chess, making it cool and hip and will create extra incentives for non-chess players to take up the game at the local Boys & Girls Clubs of Metro Atlanta.

imbrās™ FOUNDATION

BOYS & GIRLS CLUB

January 14, 2010

C/o I.M.B.R.A.S. Foundation for
Boys & Girls Clubs of Metro Atlanta
Douglas County Boys & Girls Club Unit
8828 Gurley Road
Douglasville, GA 30134

To Whom It May Concern:

"An investment in youth today is an investment in our future tomorrow," is truly a motto that I not only base my professional life on, it is a motto that impacts my everyday existence. With education being an essential tool in the overall success of youth today, it is imperative to present a plethora of educational opportunities in a vast way. With this, I am excited to announce that the Douglas County Boys & Girls Club, of Boys & Girls Clubs of Metro Atlanta, will be an eight week test pilot site for the I.M.B.R.A.S. Foundation to launch their Mathematical and Science initiative in the form of Chess. Not only does this provide the educational assistance that the State of Georgia needs in regards to these subject areas, it introduces the overall fundamentals of chess to youth that ordinarily would not have an opportunity, of this magnitude, to embark upon.

I give authorization to the I.M.B.R.A.S. Foundation to conduct this eight week test pilot at the Douglas County Boys & Girls Club. Thank you.

Cordially yours,

Stephanie D. Parker
Program Director
Douglas County Boys & Girls Club
Boys & Girls Clubs of Metro Atlanta
8828 Gurley Road
Douglasville, GA 30134
(770) 577-9824
sparker@bgcma.org
www.bgcma.org

Imtrās™ FOUNDATION

Douglasville Boys & Girls Club

Students at the Douglasville Boys and Girls Club are learning some new moves—chess moves. One of the goals of the pilot program is to inspire students to learn an ancient game which can impact skills for today's global marketplace. In the past, royalty played the game as a means of developing the survival skills needed to make wise choices. Those same skills are needed to solve today's challenges.

Each Friday for eight weeks, students learn how to recognize patterns on the chessboard and then relate that learning process to what they encounter at home and school. One rule for tournament play, for example, is that once a piece is touched it must be moved. This encourages players to think before they act. Inherent in the game of chess are the life skills which are needed in every generation. Thinking ahead. Problem solving. Approaching a problem from another's perspective. Students who develop these skills are more likely to succeed in life.

When students learn how to think critically, they make better choices. And students who make better choices have more options for their future. And the future for the students at the Douglasville Boys and Girls Club is starting to look brighter now that they are learning the Royal Game.

Imbrās™ FOUNDATION

The Match Madness Scholastic Final Four Online Essay

The *Match Madness Scholastic Final Four Online Essay Championship* campaign will be launched to search for the best young American writers. The *Essay Championship* will be divided into three different categories: High School, Middle School, and Elementary School. The *Essay Championship Essay Championship* will be split into four regions and each region will have youth writers seeded 1-16 placed in the various brackets. Each student will be competing to become the best scholastic essay writer (in their class/category) in America. The four regions are East, Southeast, Midwest and West. Corporate sponsors will also be encouraged to involve their employees' children in the essay competition.

The three winners (one from each category) of the *Essay Championship* matches will receive $25,000 for their schools, full scholarships, cash prizes, a laptop computer, an Imbras trophy, free Imbras clothing for one year and a free trip to DisneyWorld. In return, these young writers will take on the role of *Imbras Ambassadors* for various Imbras promotional campaigns. These students will appear on national television commercials endorsing Imbras's various clothing collections and promoting education. This program will improve the image of education, making it cool and hip and will create extra incentives for students across the country to become involved in the next year's competition. The *Match Madness Scholastic Final Four Online Essay Championship* tour will promote "online open call" for subsequent tournaments.

The Unity Movement/The Boys and Girls Club Roll-Out Campaign

Imbras will create a opportunity for each Boys and Girls Club student that participates in creating a UNITY SONG AND A YOUTUBE VIDEO. There will be between 10-15 students selected for each YOUTUBE VIDEO competition. Imbras will come out to each branch of The Boys and Girls Club to shoot their group video. Imbras will then post the video on the Imbras website to be included in the competition.

Imbrās UNITY

imbrās™ FOUNDATION

The Imbras Unity Shirt

imbrās™

Unity.

imbrās

To accept life's challenges and make a positive change in the world.

Imbrās™ FOUNDATION

Imbras Foundation Mission

Our mission is to support *Chess Education* in Georgia and *fun learning*. Our campaigns are designed to develop a *State Scholarship Program* for young people and to help facilitate our test pilot program utilizing the game of chess for The Boys & Girls Club of Metro Atlanta (as well as for the rest of America). We believe that a working knowledge of chess can also help increase student test scores and academic performance. The Imbras Foundation understands the sense of urgency to change and improve our kids' learning skills in science, technology, engineering and math, and we believe that teaching them chess is a positive first step in that direction.

Name: _____

Address: _____

E-Mail: _____

Amount of donation: _____