

FAYETTE Press Release

BOARD OF COMMISSIONERS

Community Asked to Promote School System's "Winners Together" Campaign to Fight COVID-19

Slowing the spread of COVID-19 in Fayette County can't be done by just one individual, organization or group, it takes all of us working together to protect each other.

As school starts back on August 17, students and staff will be adhering to safety protocols to help keep each other safe, these include wearing face coverings, appropriate distancing from each other, and frequent hand washing and hand sanitizing.

While students and staff will be practicing safety measures, the health of our schools also lies in your hands, whether you are a parent, grandparent, business owner, or resident at-large, your actions and decisions will have an impact on schools being able to stay open, and our community remaining productive.

Fayette County Public Schools needs you to be part of our "Winners Together" campaign, working with us to foster community strength and resilience to slow the spread of COVID-19. We have created a digital toolkit that includes a 30-second animated public service announcement, featuring Fayette County's very own face covering mascot, along with a poster and site bug. We are asking all businesses, organizations and churches to promote the materials on their websites, social media sites, marquees, storefronts, newsletters, and through any other communication channel available to them. The toolkit can be downloaded from the school system's website, www.fcboe.org. Click on the "Winners Together" graphic in the slide show, or click the "Press Room" tab in the center of the website and select the toolkit link from the menu. For questions, contact Melinda Berry-Dreisbach, public information officer, at berrydreisbach.melinda@mail.fcboe.org.

The mascot is a fun whimsical character, taking on a baseball theme, that appeals to all ages, and will hopefully bring a smile to faces and inspire the public to wear a face covering. The mascot's body is a face covering with the ear bands serving as arms, attaching to a pair of sunglasses at the top to form a face. The word "COVERING" is written across the body with the words "OUR BASES AND FACES" at the bottom, making up the lower half of the mascot's body. The word "BASES" represents the three W's for COVID-19 safety: wear a face covering, watch your distance, and wash your hands. The face covering resembles a baseball "Homeplate;" below it are two diamond bases for distance and handwashing. The mascot as a whole also resembles a trophy, further carrying through the baseball theme and representing victory through teamwork.

The Centers for Disease Control (CDC) website states that wearing a face covering is a simple step we all can take to help prevent the spread of the virus, along with social distancing and hand washing.

This work can't be done by the school system alone, we need the whole community to be a part of this effort, to protect each other, and to build resilience and strength across all ages, races, and levels of socioeconomic and health status.

Here are some simple ways that all of us can be "Winners Together:"

- Wear [face coverings](#) over your mouth and nose in indoor spaces or where physical distancing is difficult.
- Maintain physical distancing (6 feet from others) when possible.
- Wash your hands often for at least 20 seconds and use hand sanitizer when you can't wash.
- [Clean and disinfect](#) high-touch surfaces frequently.
- Stay home when you are sick, except to get medical care or testing.
- Get tested if you have [symptoms of COVID-19](#) or may have been exposed to COVID-19.