



Fayette
COUNTY

“WHERE QUALITY
IS A LIFESTYLE”

PURCHASING DEPARTMENT
140 STONEWALL AVENUE WEST, STE 204
FAYETTEVILLE, GEORGIA 30214
PHONE: 770-305-5420
www.fayettecountyga.gov

December 6, 2016

Subject: Request for Proposals #1226-P: SR 74 Comprehensive Corridor Study

Gentlemen/Ladies:

Fayette County, Georgia is seeking proposals from Georgia Department of Transportation (GDOT) pre-qualified Consultants for a Federally Funded Project to develop a comprehensive Corridor Study along State Route (SR) 74. You are invited to submit a proposal in accordance with the specifications and information contained herein. All required information should be included with your proposal.

All questions and inquiries concerning this request for proposals or the specifications shall be addressed in writing no later than 10:00am, Tuesday, January 3, 2017, Attention to: Trina Barwicks, Contract Administrator of Purchasing, email to: tbarwicks@fayettecountyga.gov or fax to (770) 719-5515, Monday through Friday excluding holidays from 8:00am to 5:00pm. The telephone number is (770) 305-5420. Any deviations from this procedure for questions or information pertaining to this request for proposal may result in your proposal being rejected.

All prices shall be F.O.B. Destination, Fayette County. Be sure to include the **proposal number** and **reference** along with your company's name and address on the **sealed** envelope in which the proposal is returned.

PROPOSAL MUST BE SUBMITTED TO:
FAYETTE COUNTY PURCHASING DEPARTMENT
140 STONEWALL AVENUE WEST, SUITE 204
FAYETTEVILLE, GEORGIA 30214
PROPOSAL #1226-P
REFERENCE: **SR 74 COMPREHENSIVE CORRIDOR STUDY**

Proposals will be received at the above address until 3:00pm, Thursday, January 12, 2017 in the Purchasing Department, Suite 204. Proposals will be opened at approximately 3:00pm, Thursday, January 12, 2017 and the names of the companies that responded will be read. Proposals must be signed to be considered. Late proposals will not be considered. Faxed/Emailed proposals will not be considered.

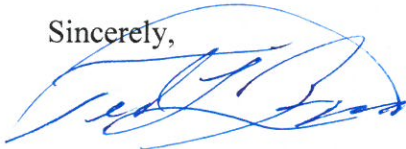
If this request for proposal is downloaded from our web site, it is the responsibility of the individual or company that downloads this request for proposal to continue to check the Fayette County web site for any addenda that might come out for this request for proposal and are posted on the Fayette County web site. Fayette County shall not be responsible for any information that any individual or company fails to get in an addendum that is posted on the Fayette County web site but is not downloaded. However, if the Fayette County Purchasing Department mails the request for proposal to a company or individual, we will keep a record of who we mailed that request for proposal to and all addenda for that request for proposal will also be mailed to those companies or individuals.

Note: The name of the companies that respond to this request for proposals will be posted on the Fayette County website within 3 business days after the proposal opening.

There is no set time for an award to be made, as the proposals have to be evaluated. If an award is not made within 60 days of the proposal opening, an update will be posted on the Fayette County website.

If this proposal is awarded; once everything has been received by the successful company and the award is completed, that information will be posted on the Fayette County website. Please keep this procedure in mind.

Sincerely,



Ted L. Burgess
Director of Purchasing

TLB/tcb

Attachment

TERMS AND CONDITIONS
CONTRACT #1226-P: SR 74 CORRIDOR STUDY

1. **Definitions:** The term "contractor" as used herein and elsewhere in these Terms and Conditions shall be used synonymously with the terms "consultant" or "successful offeror." The term "county" shall mean Fayette County, Georgia.
2. **Preparation of Offers:** It shall be the responsibility of the offeror to examine specifications, scope of work, schedule and all instructions that are part of this request for proposal. Failure to observe any of the instructions or conditions in this request for proposal may result in rejection of the offer.

All of the specifications and information contained in this request for proposal, unless specifically excepted in writing by the offeror and such exceptions being included with the offer, will form the basis of the contract between the successful offeror and the county. The offeror should take care to answer all questions and provide all requested information.

3. **Submission of Offers:** Offerors must submit their proposal, along with any amendments issued by the county, in a sealed opaque envelope with the following information written on the outside of the envelope:
 - a. The offeror's company name,
 - b. The Request For Proposals (RFP) number, which is **1226-P**, and
 - c. The "reference" which is **SR 74 Comprehensive Corridor Study**

Price schedules shall be placed in an additional sealed opaque sealed envelope, identified as the price schedule, and enclosed in the sealed envelope with the proposal.

Mail or deliver one (1) unbound original proposal (paperclip or binder clip acceptable, no staples), signed in ink by a company official authorized to make a legal and binding offer, two (2) paper copies, and a copy on a flash drive to:

Fayette County Government
Purchasing Department
140 Stonewall Avenue West, Suite 204
Fayetteville, GA 30214

Attention: Contracts Administrator

4. **Timely Receipt:** Offers not received by the time and date of the scheduled proposal opening will not be considered, unless the delay is a result of action or inaction of the county.
5. **Open Offer:** The offer, once submitted and opened, shall remain open for acceptance for a period of at least ninety days from the date of the opening unless this time-frame is specifically excepted to in your offer.
6. **Corrections or Withdrawals:** The offeror may correct a mistake, or withdraw a proposal before the proposal opening date by sending written notification to the Director of Purchasing. Proposals may be withdrawn after the opening only with written authorization from the Director of Purchasing.

The county reserves the right to waive any defect or irregularity in any proposal received.

In case of discrepancy between the unit price and the extended or total price, the unit price shall prevail.

7. **Trade Secrets – Confidentiality:** If any person or entity submits a bid or proposal that contains trade secrets, an affidavit shall be included with the bid or proposal. The affidavit shall declare the specific included information which constitutes trade secrets. Any trade secrets must be either (1) placed in a separate envelope, clearly identified and marked as such, or (2) at a minimum, marked in the affidavit or an attached document explaining exactly where such information is, and otherwise marked, highlighted, or made plainly visible. See Georgia law at O.C.G.A. § 50-18-72 (A)(34).
8. **Site Conditions:** Offerors are urged to visit the site to familiarize themselves with site conditions. Upon submission of an offer, it is understood that the offeror is acknowledging his acceptance of all site conditions.
9. **References:** Offerors shall submit with proposals a list of three (3) jobs the offeror has done that are of the same or similar nature to the work described herein. For each job listed include a brief description of the work, a contact person, mailing address, valid telephone number and the date job was completed.
10. **Ethics – Disclosure of Relationships:** Before a proposed contract in excess of \$10,000.00 is recommended for award to the Board of Commissioners or the County Administrator, or before the County renews, extends, or otherwise modifies a contract after it has been awarded, the contractor must disclose certain relationships with any County Commissioner or County Official, or their spouse, mother, father, grandparent, brother, sister, son or daughter related by blood, adoption, or marriage (including in-laws). A relationship that must be reported exists if any of these individuals is a director, officer, partner, or employee, or has a substantial financial interest in the business, as described in Fayette County Ordinance Chapter 2, Article IV, Division 3 (Code of Ethics).

If such relationship exists between your company and any individual mentioned above, relevant information must be presented in the form of a written letter to the Director of Purchasing. You must include the letter with any bid, proposal, or price quote you submit to the Purchasing Department.

In the event that a contractor fails to comply with this requirement, the County will take action as appropriate to the situation, which may include actions up to and including rejection of the bid or offer, cancellation of the contract in question, or debarment or suspension from award of a County contract for a period of up to three years.

11. **Evaluation of Offers:** The evaluation of offers and the determination as to acceptability of services offered shall be the responsibility of the county. Accordingly, to insure that sufficient information is available, the offeror may be required to submit literature, samples, or other information prior to award. The county reserves the right to obtain clarification or additional information from any firm regarding its proposal. The county reserves the right to select a responsive, responsible firm on the basis of best value that is deemed to be most advantageous to the owners. The county further reserves the right to reject any proposal, or all proposals, and to re-release the request for proposals.
12. **Non-Collusion:** By responding to this request for proposals, the offeror shall be deemed to have represented and warranted that the proposal is not made in connection with any other offeror submitting a separate response to this request for proposals, and is in all respects fair and without collusion or fraud.
13. **Ability To Perform:** The offeror may be required, upon request, to provide to the satisfaction of the county that he/she has the skill, experience and the necessary facilities, as well as sufficient financial and human resources, to perform the contract in a satisfactory manner and within the required time. If the available evidence is not satisfactory to the county, the county may reject the offer.

14. **Notice to Proceed:** The County shall not be liable for payment of any work done or any costs incurred by any offeror prior to the county issuing a written notice to proceed.
15. **Unavailability of Funds:** This contract will terminate immediately and absolutely at such time as appropriated and otherwise unobligated funds are no longer available to satisfy the obligations of the county under the contract.
16. **Severability:** The invalidity of one or more of the phrases, sentences, clauses or sections contained in the contract shall not affect the validity of the remaining portion of the contract. If any provision of the contract is held to be unenforceable, then both parties shall be relieved of all obligations arising under such provision to the extent that the provision is unenforceable. In such case, the contract shall be deemed amended to the extent necessary to make it enforceable while preserving its intent.
17. **Patent Indemnity:** The contractor guarantees to save the county, its agents, officers, or employees harmless from liability of any kind for use of any copyrighted or uncopied composition, secret process, patented or unpatented invention, articles or appliances furnished or used in the performance of the contract, for which the contractor is not the patentee, assignee or licensee.
18. **Indemnification:** The contractor shall defend, indemnify and save the county and all its officers, agents and employees harmless from all suits, actions, or other claims of any character, name and description brought for or on account of any injuries or damages received or sustained by any person, persons, or property on account of any negligent act or fault of the successful offeror, or of any agent, employee, subcontractor or supplier in the execution of, or performance under, any contract which may result from proposal award. The contractor shall pay any judgment with cost which may be obtained against the county growing out of such injury or damages.
19. **Non-Assignment:** Assignment of any contract resulting from this request for proposal will not be authorized.
20. **Insurance:** The contractor shall procure and maintain the following insurance, to be in effect throughout the term of the contract, in at least the amounts and limits set forth as follows:
 - **General Liability Insurance:** \$1,000,000 combined single limit per occurrence, including bodily and personal injury, destruction of property, and contractual liability.
 - **Automobile Liability Insurance:** \$1,000,000 combined single limit each occurrence, including bodily injury and property damage liability.
 - **Worker's Compensation:** Workers Compensation as required by Georgia statute.
 - **Professional Liability (Errors and Omissions) Insurance:** \$2,000,000 limit per claim and aggregate.

Before a contract is executed with the successful offeror, the successful offeror shall provide Certificates of Insurance for all required coverage. The successful offeror can provide the Certificate of Insurance after award of the contract, but must be provided prior to execution of the contract document by both parties. Certificates shall list an additional insured as follows:

Fayette County, Georgia
140 Stonewall Avenue West
Fayetteville, GA 30214

21. **Termination for Cause:** The county may terminate the contract for cause by sending written notice to the contractor of the contractor's default in the performance of any term of this agreement. Termination shall be without prejudice to any of the county's rights or remedies by law.
22. **Termination for Convenience:** The county may terminate the contract for its convenience at any time with 10 days' written notice to the contractor. In the event of termination for convenience, the county will pay the contractor for services performed. The county will compensate partially completed performance based upon a signed statement of completion submitted by the contractor, which shall itemize each element of performance completed.
23. **Force Majeure:** Neither party shall be deemed to be in breach of the contract to the extent that performance of its obligations is delayed, restricted, or prevented by reason of any act of God, natural disaster, act of government, or any other act or condition beyond the reasonable control of the party in question.
24. **Governing Law:** This agreement shall be governed in accordance with the laws of the State of Georgia. The parties agree to submit to the jurisdiction in Georgia, and further agree that any cause of action arising under this agreement shall be required to be brought in the appropriate venue in Fayette County, Georgia.
25. **Access to Records:** The contractor will allow access by the grantee, the subgrantee, the Federal Highway Administration, the U.S. Department of Transportation's Inspector General, the Comptroller General of the United States, or any of their duly authorized representatives to any books, documents, papers, and records of the consultant which are directly pertinent to that specific contract for the purpose of making audit, examination, excerpts, and transcriptions.
26. **Records Retention:** The contractor shall retain all records pertaining to the contract for three years after the county makes final payments to the contractor, and all other pending matters are closed.
27. **Debarment and Suspension:** By submitting a signed proposal, the contractor certifies that it is not debarred, suspended, or otherwise excluded from or ineligible for participation in Federal assistance programs or activities.
28. **Anti-Lobbying Amendment:** In accordance with the Byrd Anti-Lobbying Amendment (31 U.S.C. 1352), the contractor must certify on the enclosed form that it will not and has not used Federal appropriated funds to pay any person or organization for influencing or attempting to influence an officer or employee of any agency, a member of Congress, officer or employee of Congress, or an employee of a member of Congress in connection with lobbying with non-Federal funds that takes place in connection with obtaining any Federal award. Each tier must also disclose any lobbying with non-Federal funds that takes place in connection with obtaining any Federal award. Such disclosures shall be forwarded from tier to tier up to the non-Federal award.
29. **Small & Minority Businesses and Women's Business Enterprises:** The Contractor agrees to abide by all relevant requirements found in the Code of Federal Regulations at 2 CFR 200.321 titled "Contracting with small and minority businesses, women's business enterprises, and labor surplus area firms." The requirements are as follows:
 - a. Placing qualified small and minority businesses and women's business enterprises on solicitation lists;
 - b. Assuring that small and minority businesses, and women's business enterprises are solicited whenever they are potential sources;
 - c. Dividing total requirements, when economically feasible, into smaller tasks or quantities to permit maximum participation by small and minority businesses, and women's business enterprises;

- d. Establishing delivery schedules, where the requirement permits, which encourage participation by small and minority businesses, and women's business enterprises.
 - e. Using the services and assistance, as appropriate, of such organizations as the Small Business Administration and the Minority Business Development Agency of the Department of Commerce; and
 - f. Requiring the prime contractor, if subcontracts are to be let, to take the affirmative steps listed in paragraphs (1) through (5) of this section.
30. **Clean Air Act and the Federal Water Pollution Control Act:** The contractor shall comply with all applicable standards, orders, or requirements issued under section 306 of the Clean Air Act (42 U.S.C. 1857(h)), section 508 of the Clean Water Act (33 U.S.C. 1368), Executive Order 11738, Environmental Protection Agency regulations (40 CFR part 15), and mandatory standards and policies relating to energy efficiency which are contained in the state energy conservation plan issued in compliance with the Energy Policy and Conservation Act (Pub. L. 94-163, 89 Stat.871).
31. **Breach of Contract:** In the event that the contractor or a subcontractor should violate or breach contract terms or conditions, upon discovery of such violation or breach the county will notify the contractor in writing. The contractor or subcontractor shall be entitled to cure the breach within ten (10) days and provide evidence of such cure. If the contractor fails to cure the violation or breach within the ten-day time, the county shall be entitled to all available remedies, including termination of the contract, or the requirement that a subcontractor be dismissed from performing work under the contract. The county shall be entitled to any and all damages permissible by law.

**Fayette County, Georgia
Checklist of Required Documents**

*(Be Sure to Return This Checklist with your proposal and
the Required Documents in the order listed below)*

RFP #1226-P: SR 74 COMPREHENSIVE CORRIDOR STUDY

- Company information – on the form provided _____
- Contractor Affidavit under O.C.G.A. § 13-10-91(b)(1) _____
- Anti-Lobby Certificate _____
- Completed Proposal _____
- List of exceptions, if any – on the form provided _____
- References – on the form provided _____
- Signed addenda to the RFP, if any _____

COMPANY NAME: _____

Contractor Affidavit under O.C.G.A. § 13-10-91(b)(1)

By executing this affidavit, the undersigned contractor verifies its compliance with O.C.G.A. § 13-10-91, stating affirmatively that the individual, firm or corporation which is engaged in the physical performance of services on behalf of Fayette County, Georgia has registered with, is authorized to use and uses the federal work authorization program commonly known as E-Verify, or any subsequent replacement program, in accordance with the applicable provisions and deadlines established in O.C.G.A. § 13-10-91. Furthermore, the undersigned contractor will continue to use the federal work authorization program throughout the contract period and the undersigned contractor will contract for the physical performance of services in satisfaction of such contract only with subcontractors who present an affidavit to the contractor with the information required by O.C.G.A. § 13-10-91(b). Contractor hereby attests that its federal work authorization user identification number and date of authorization are as follows:

Federal Work Authorization User Identification Number

Date of Authorization

Name of Contractor

1226-P: SR 74 Comprehensive Corridor Study

Name of Project

FAYETTE COUNTY, GEORGIA

Name of Public Employer

I hereby declare under penalty of perjury that the foregoing is true and correct.

Executed on _____, _____, 2017 in (city) _____, (state) _____

Signature of Authorized Officer or Agent

Printed Name and Title of Authorized Officer or Agent

SUBSCRIBED AND SWORN BEFORE ME

ON THIS THE _____ DAY OF _____, 2017.

NOTARY PUBLIC

My Commission Expires:

ANTI-LOBBYING CERTIFICATION

Certification for Contracts, Grants, Loans, and Cooperative Agreements

(To be submitted with each bid or offer exceeding \$100,000)

The undersigned _____ certifies, to the best of his or her knowledge, that:

1. No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of an agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.
2. If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying," in accordance with its instructions.
3. The undersigned shall require that the language of this certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly.

This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by 31 U.S.C. § 1352 (as amended by the Lobbying Disclosure Act of 1995). Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

The Contractor, _____ certifies or affirms the truthfulness and accuracy of each statement of its certification and disclosure, if any. In addition, the Contractor understands and agrees that the provisions of 31 U.S.C. § 3801 et seq., apply to this certification and disclosure, if any.

Signature of Contractor's Authorized Official

Name and Title of Contractor's Authorized Official

Date

Fayette County Department of Public Works
Request for Proposals #1226-P:
SR 74 Comprehensive Corridor Study
(GDOT PI 0015076 / AFC No. FA-357)

OBJECTIVE

Fayette County, Georgia is seeking proposals from Georgia Department of Transportation (GDOT) pre-qualified Consultants to develop a comprehensive Corridor Study along State Route (SR) 74. The study shall extend approximately 12 miles along SR 74, from US Route 29 on the north end to SR 54 in Peachtree City and will consist of four tasks, each with its own deliverable:

- Public Engagement;
- Vision Statement;
- Inventory, Assessment and Draft Recommendations; and
- Final Report.

The study shall address the local concerns noted within this scope of work as well as Federal, State and Regional goals and mandates for reduced emissions, promotion of alternative modes of transportation, reduction of single occupancy vehicles, safety, etc. This shall include accounting for the planning factors associated with the Atlanta Regional Commissions' (ARC) *Atlanta's Regional Plan* and the Federal Government's *Fixing America's Surface Transportation (FAST) Act*.

BACKGROUND

State Route 74 is a primary commuting corridor in Fayette County, carrying over 36,600 vehicles per day. Between the interchange at I-85 and the intersection with SR 54, the principal arterial runs within the jurisdictions of Fairburn, Tyrone, Peachtree City and unincorporated Fayette County.

Despite the corridor's heavy use, large tracts of land along its frontage are undeveloped, providing for scenic views and relatively few intersections. With time, however, development will continue to change the land use, traffic loads and turning movements. Given the corridor's importance and potential for change, Fayette County's April 2003 *Transportation Plan* identified a SR 74 Corridor Plan as a recommended project (No. R-3). This project recently gained support from the South Fulton Community Improvement District (CID) and the SR 74 Gateway Coalition, which has representatives from Peachtree City, Town of Tyrone, City of Fairburn and Fayette County.

This Study, along with the on-going effort to improve interstate access, is supported by multiple governments and non-governmental organizations, including:

- City of Fairburn;
- Town of Tyrone;
- Peachtree City;
- City of Senoia;
- Fayette County;
- Fulton County;
- Coweta County;
- South Fulton Community Improvement District (CID);
- Fayette County Chamber of Commerce;
- Georgia Department of Transportation; and
- Atlanta Regional Commission.

Representatives from this group will be invited to serve as Stakeholders for the study. This project has been awarded federal funds through the ARC.

SCOPE OF WORK

The study's high-level goals are to: 1) establish a corridor vision that is supported by the stakeholders; and 2) set forth a plan for bringing the vision to reality. Specific items the study shall address include:

- Public Involvement;
- Traffic Volume, Congestion & Safety;
- Intersection Controls;
- Land Use and New Development;
- Access Management;
- Overlay Zones;
- Landscaping Standards;
- Right-of-Way Maintenance;
- Multi-Use Trails;
- Recommendations; and
- Funding Opportunities.

These tasks are discussed in more detail below, however, within the Request for Proposals (RFP), Consultants will be encouraged to recommend additional and/or different approaches that may help with the development and implementation of a corridor vision.

Fayette County anticipates the study will include at least four distinct tasks and deliverables. These are described below along with direction on how the above topics may be incorporated among them.

Task 1 – Public Engagement

As one of the first steps in the project, the Consultant shall develop a *Public Involvement Plan (PIP)*. This document shall establish the means and methods for conveying information and encouraging and incorporating input from the general public, stakeholders, property owners, elected officials, etc. The use of technology, social media and/or other progressive ideas for engaging the public is encouraged.

The PIP shall have a schedule and description of the public engagement activities anticipated during the project and identify responsibilities (i.e., who's doing what). The outreach activities should be structured around the development and delivery of Tasks 2, 3 and 4. The Stakeholders will work with the Consultant to establish the decision making procedure(s) for the project.

Other topics to be addressed as part of this Task include:

- *Education* – It is staff's experience that discussions regarding transportation and land use issues often get sidetracked due to conflicting ideas on terms, processes, and baseline data/conditions. To help offset this, the PIP should include a component to provide background educational material on relevant transportation issues. Examples include the GDOT's Complete Street Policy, how intersection efficiency and safety is rated and used by engineers, the different types of Public Transportation (e.g., GRTA Express is not heavy rail), how projects are developed and funded, etc.
- *Example Corridors* – As part of the education process, the Consultant should identify and incorporate existing "model" corridors from Georgia or other States. Pictures, videos, or other means of showing examples of what works (and doesn't) may help the public engagement process.

- *Graphics* – Include the creation of presentation-grade graphics and images for use in meetings, on webpages and other PIP activities over the course of the project.

Building consensus and, ultimately, specific recommendations among multiple jurisdictions will be one of the most challenging aspects of this project. Consultants are encouraged to propose innovative techniques for engaging and responding to the public and elected officials so agreement may be found at the project's conclusion.

Task 2 – Vision Statement

For this Task, the Consultant will use information and data collected as parts of Tasks 1 to develop a Vision Statement for the corridor. Once complete, the Vision Statement will be presented to the elected officials of Fayette County, Fulton County, Peachtree City, Tyrone and Fairburn for review and approval. Other Stakeholders may also be asked to officially adopt the Vision Statement.

Ratification of the Vision Statement will formalize each government's commitment to the project and their support of the principles that will guide the recommendation stage (Task 4).

Task 3 – Inventory, Assessment and Draft Recommendations

The deliverable for this Task is a report that provides an inventory of existing conditions, assesses future growth and needs, and identifies draft recommendations. Listed below, by category, are topics to be covered. The Consultant may reorganize, expand or consolidate the topics to best meet the study's objectives.

Traffic

- *Establish Baseline Data* – Use existing data and collection of new data to establish baseline conditions along the corridor and all side-street intersections. Establish existing Level of Service (LOS) for these locations. Identify traffic trends over time and quantify historic growth rates. Describe where the traffic is coming from and where is it going.
- *Existing Traffic Studies* – Consolidate existing traffic studies and transportation plans from the various jurisdictions and ARC; highlight similarities and differences. Note areas that should be reconciled as part of this study. Use the information and recommendations of these studies as input in the development of this project.
- *Crash Data* – Collect and analyze crash data for the past three years. Identify hot spot locations and look for patterns or trends in crash types along the corridor.
- *Future Growth Scenarios & Traffic Volumes* – Use ARC data, input from the PIP, and results of the “New Development and Initiatives” (see below) to predict future traffic volumes for years 2020, 2030, 2040 and 2050. Predict future LOS for these years.
- *Safety Audit* – Assess the corridor and all intersections for AASHTO compliance, including parameters such as shoulder width and slope, clear zones, visibility, signs and striping, etc.
- *Assessment* – Assess existing intersection controls and identify options for improved safety and efficiency. Prioritize options using a cost-benefit ratio or similar method. Recommendations should be consistent with GDOT's *Complete Street Policy*.
- *Modeling* – Where appropriate, provide model simulation of intersection recommendations. The intent is to help with public education of alternative/new traffic controls.

- *Truck Traffic and Freight Movement* – There is a growing hub for truck traffic and freight movement within and around Fairburn, including a CSX Intermodal Facility. Evaluate the impacts of freight movement on the corridor and account for future growth.

Land Use and New Development

The Consultant shall inventory existing land uses along the corridor and account for possible new developments or land uses that may impact traffic, safety or congestion in the future. The data analyses should be based on community Land Use Plans and interviews with local governments, the public, the business communities, ARC, etc. Low and high growth scenarios may be used. The results of this section should be coordinated with the future growth scenarios established in the Traffic section.

Some new developments and initiatives to be included in the study include:

- *Economics of Higher Density* – There is talk in certain areas of Fayette County and neighboring jurisdictions for higher density. The study should identify probable impacts to traffic and the economy associated with low, moderate and high future densities within the corridor’s “driveshed”.
- *Pinewood Studios* – Future growth scenarios should account for the Pinewood Movie Studios and associated developments (e.g., Pinewood Forrest) in Fayetteville. SR 74 and Sandy Creek are primary routes serving this Development of Regional Impact (DRI).
- *Tyrone Sewer Initiative* – The Town of Tyrone is seeking to expand its sewer capacity through agreement with a neighboring wastewater treatment system. If approved, it could result in increased growth and density around the corridor.
- *GRTA Express Park-n-Ride Lot* – The City of Fairburn and the South Fulton CID have recently completed a concept for a 250 space park-n-ride lot.
- *Fairburn Travel Center and other Freight Dependent Development* – There is a large and growing freight industry in and around Fairburn.

Access Management

The inventory and assessment phase should identify areas along the corridor that may already be successfully managing access and those areas where there are opportunities for better controls. The goal is to develop a program that manages access along the corridor.

- *Existing Policies and Education* – Identify and evaluate existing policies, by jurisdiction, for access management along SR 74. Include in the evaluation GDOT’s *Regulations for Driveway and Encroachment Control*. This topic is a good example where education may be needed prior to discussion of recommendations so the legal issues and costs of access control are understood by all interested parties.

Overlay Zones

One of the Gateway Coalitions’ primary goal of the study is the development and adoption of overlay zones along the corridor that promote a uniform look and feel across the 12 miles from US 29 to SR 54. Subject matter to be considered include zoning setbacks and buffers, landscaping, architectural standards, building heights, billboards, signs, the use of sidewalks and paths, etc.

The Consultant shall use information collected from Tasks 1 and 2, as well as other data analyses, to develop a draft overlay zone for each jurisdiction. The regulations should contain common themes promote the desired consistency noted above.

Around 2008, Fayette County modified its Comprehensive Plan and Zoning Ordinance to add a *SR 74 North Overlay District* and a *SR 74 North-East Side Special Development District*.

Landscape Standards and Right-of-Way Maintenance

Another goal supported by the Gateway Coalition is for the Corridor to have a “wow” factor for drivers with respect to aesthetics, landscaping, maintenance, trash pick-up, etc. For this study, “landscaping” includes signs, monuments, billboards, plantings, natural areas, etc. Much of the corridor is already maintained to a level of service above minimum GDOT standards by City crews and/or landscaping contractors. How can this be extended across the entire Corridor and are there cost-feasible options for improvement?

- *Inventory* – Inventory and assess existing landscaping features along the corridor and delineate opportunities for improvements. Include a summary of the existing level-of-service provided by each jurisdiction.
- *GDOT ROW* – Discuss what improvements and work are possible within GDOT right-of-way versus private property. What agreements are required for work within the State ROW?

The South Fulton CID recently had an architectural/landscape plan prepared for the I-85 and SR 74 interchange project. Landscaping recommendations for the corridor should be complementary to those of the Interchange project.

Note the differences and similarities along the corridor and document opportunities to improve consistency.

Multi-Use Trails

One of the hallmarks of Peachtree City is its network of multi-use trails and the use of golf carts as a practical alternative to the automobile for short trips. The path network has expanded into adjacent communities and its popularity for pedestrians, bicycles and golf carts has grown such that it should be accounted for in any transportation project around the City.

Along SR 74, this study should address needs for additional paths, road crossings (at-grade, tunnels, and bridges), and where new lateral connections are needed. At a minimum, the Consultant should:

- Assess existing trails and sidewalks proximate to the corridor.
- Identify the need for future trails and sidewalks, including crossings of SR 74.
- Coordinate work and recommendations with Fayette County’s *Master Path Plan* (being developed in parallel with the Corridor Study) and ARC’s Bike/Ped program.
- Evaluate GDOT and AASTHO recommendations and requirements for bike lanes, sidewalks and similar infrastructure that must be part of roadway upgrades. Discuss how these standards can be integrated with the multi-use path system.

Draft Recommendations

For this Task the draft recommendations are an unconstrained, wish-list of projects and ideas that either: 1) support the vision statement; 2) received notable public support; 3) satisfy a demonstrated need (existing or future); or 4) address a regulatory requirement. Each draft recommendation should include a brief description and order-of-magnitude cost estimate. Maps and graphics should be used to show location and help describe scope whenever possible.

- *Roadway Projects* – Identify potential roadway projects that address current or future capacity, safety or operational efficiency issues. Identify projects that are good candidates for Federal Aid.
- *Access Management* – Develop policy for future control of driveways, new roads and related access management issues. Include regulations pertaining to inter-parcel access and opportunities for a frontage road parallel to SR 74 in select locations. Consider legal and cost implications. Recommendations should be specific to existing and proposed land uses along the corridor.
- *Truck Traffic and Freight Movement* – How can the truck and freight industry be best integrated with commuter and passenger car traffic on the corridor and especially around the interchange?
- *Frontage Roads* – Identify the feasibility of placing frontage roads around areas of existing and new development. This is desired to limit curb cuts onto SR 74 and to keep small travel trips off the highway.
- *Overlay Zones* – Describe recommended standards (and incentives) for the corridor.
- *Changes to Comprehensive Plans* – Suggest changes to local Comprehensive Plans that may better align with the conclusions of this study.
- *Welcome Monuments, Wayfinding Signs & Artwork* – Draft guidelines for use and placement of monuments, signs, flags, graphic art, etc.
- *ROW Maintenance* – Recommend a minimum level of service for the corridor for mowing, trash pick-up, cutting limbs, etc.
- *Traditional Landscaping* – Recommend options for plantings that may include flowers, shrubs, understory trees, and shade trees. Consider cost, maintenance and location.
- *Multi-Use Trails* – Recommend trail modifications and expansions to be incorporated with corridor improvements and private developments.
- *Pedestrian and Bike Facilities* – Identify required, or recommended, bike and pedestrian improvements along the corridor.

As part of the PIP, the deliverable for Task 3 shall be presented to Stakeholders, the public, elected officials, etc. for comment. This input will be used to prepare the final report, Task 4.

Task 4 – Final Report

The purpose of Task 4 is to use all the data, input, technical analyses, etc. performed and received over the course of the project to develop a list of specific recommendations. Each recommendation should have a concept plan (or draft language if a document such as a new policy), a schedule, a concept-level cost estimate, and discussion of possible funding sources.

For projects that are candidates for Federal Funding, the recommendation and project description should also include a scoping-level environmental screening and impact analysis of key issues, as well as preliminary design, budget and scheduling information. The intent is for these projects to be “shelf ready” for “PE” phase if funding becomes available through local, state or federal sources.

Potential Federal-Aid projects should also be assessed for compliance with Federal Highway Administration, GDOT and ARC performance measures, including reduced emissions, promotion of alternative modes of transportation, reduction of single occupancy vehicles, safety, regional connectivity, economic development, etc. The projects and recommendations should be presented by jurisdiction and priority.

Evaluation Criteria

The Fayette County Purchasing Department is the Facilitator for issuing the RFP. All communications during procurement shall be through the Purchasing agent.

- A. TECHNICAL MERIT: An evaluation committee, including individuals from Fayette County Public Works, the SR 74 Gateway Coalition, and/or the County's Transportation Committee, will review and rank the proposals based on the four criteria listed below. The points earned for technical merit will comprise 70% of your evaluation score. The relative weight for each criterion is provided, along with examples of the information to be considered for each. The listed items are not exhaustive and other types of information and factors may be considered when scoring each criterion.
- *Project Understanding and Proposed Scope (40)*
 - Description of how the Consultant will meet the goals and objectives of the project - creativity and improvements to the RFP's scope are encouraged;
 - Innovative ideas for project development and delivery;
 - The approach for Public Engagement;
 - Identification of appropriate tasks and milestones;
 - Identification of challenges to work around; and
 - The strategy for stakeholder coordination.
 - *Project Team Experience (30)*
 - GDOT pre-qualifications/certifications;
 - Experience on similar corridor studies and related transportation projects;
 - Knowledge of the corridor, surrounding areas and governing jurisdictions;
 - Experience with innovative methods of engaging the public;
 - Experience on soliciting, designing, and managing Federal Aid projects;
 - Experience of key staff proposed for the project;
 - Extent of involvement by senior staff; and
 - Experience coordinating with multiple local governments.
 - *Schedule (15)*
 - Overall project deliver time, it should be aggressive but reasonable;
 - How is schedule controlled;
 - Demonstrated success in staying on schedule in similar projects;
 - Thoroughness; and
 - Identification of critical path tasks.
 - *Quality of Written Proposal (15)*
 - Effectiveness of communication via text, table, figures and graphics;
 - Relevance of information to the RFP;
 - Overall layout; and
 - Grammar, spelling, punctuation, etc.

- B. **PRICE:** The remaining 30% of your score will be determined by your proposed pricing, as compared to other responding companies' prices.

Interviews

Depending on the number of proposals received and the range of scores, Fayette County may identify a "short list" and conduct interviews with one or more Consultant teams. The purpose of the interviews would be to help distinguish differences between the highest-rated proposals by meeting the project team(s), hearing their approach, and allowing the Evaluation Team to ask questions. In the event that interviews are conducted, each interviewee will be scored up to 50 points. Those points will be added to the written proposal score to identify the final rankings.

Proposal Response Requirements

To be considered responsive Proposals shall include and/or address all submittal requirements of the Fayette County Purchasing Department as well as the following information, preferably in the order listed:

1. **Team** – Tell us who you are. Identify and provide a short description of each company comprising the project team. Describe the responsibility of all sub-contractors. As applicable, provide an organizational chart showing the project team.
2. **Contact Information** – Provide contact name, mailing address, telephone number, facsimile number and email address for the primary consultant and all subcontractors. Identify the primary contact for procurement and the proposed project manager.
3. **Experience** – Summarize the project team's relevant experience. Include reference names and contact information for the owners of referenced projects. List certifications held by team members applicable (or necessary) for the work, such as GDOT pre-qualifications for Engineering Consultants.
4. **Scope** – The scope section of the proposal is the project team's opportunity to demonstrate: 1) they understand what is project is trying to achieve; 2) they have the experience and resources necessary to complete the scope in a timely and efficient manner; and 3) they have ideas on how to maximize the project's value (i.e., what is added beyond the minimal project description and scope?).

At a minimum, this section should thoroughly describe the proposed scope of work. Identify unknowns and opportunities for project improvement. Ideas and suggestions for improvement are welcome. List all project deliverables

All work shall be grouped into Tasks that are consistent with the schedule and fee sections of the proposal. The total number of tasks is set by the project team.

5. **Schedule** – Provide a detailed project schedule that complements the project scope. Identify start and end times for each task as well as those items on the critical path. Fayette County hopes that the project can be completed within 18 months. If that is not feasible, explain why and provide a schedule that can be met. Proposals will not be scored negatively for longer schedules as long as sufficient justification is provided.

6. **Fee and Hourly Rate Schedule** – Proposals shall organize the work by task. Each task shall have a Lump-Sum Fee that is inclusive of all labor, materials, sub-contractors, equipment rentals, lab services, travel, mark-ups, etc. needed to complete the task. Labor costs shall be based on hourly rates, which shall be provided for all staff anticipated to work on the job.

Cost information shall be provided in a separate, sealed envelope.

7. **Required Documents:** Include the following on the forms provided:
 - a) Company Information
 - b) Contractor Affidavit under O.C.G.A. § 13-10-91(b)(1)
 - c) Anti-Lobby Certificate
 - b) References

Each proposal shall include an unbound original, two hard copies, and a copy of the document on a flash drive.

REFERENCES

RFP #1226-P: SR 74 COMPREHENSIVE CORRIDOR STUDY

Please list three (3) references of current or very recent customers who can verify the quality of service your company provides. Projects of similar size and scope are preferable.

REFERENCE ONE

Government/Company Name _____

City & State _____

Contact Person and Title _____

Phone _____ Email _____

Approx. Date & Scope of Work _____

REFERENCE TWO

Government/Company Name _____

City & State _____

Contact Person and Title _____

Phone _____ Email _____

Approx. Date & Scope of Work _____

REFERENCE THREE

Government/Company Name _____

City & State _____

Contact Person and Title _____

Phone _____ Email _____

Approx. Date & Scope of Work _____

COMPANY NAME _____

COMPANY INFORMATION
RFP #1226-P: SR 74 COMPREHENSIVE CORRIDOR STUDY

Company _____

Physical Address Of Business _____

Mailing Address (If Different) _____

Authorized Representative _____

(Print or Type)

Authorized Representative _____

(Signature)

Title _____

Email Address: _____

Company Telephone Number: _____ Fax Number: _____

Project Contact Person Name: _____

Office Number: _____ **Cellular Number:** _____

Email Address: _____